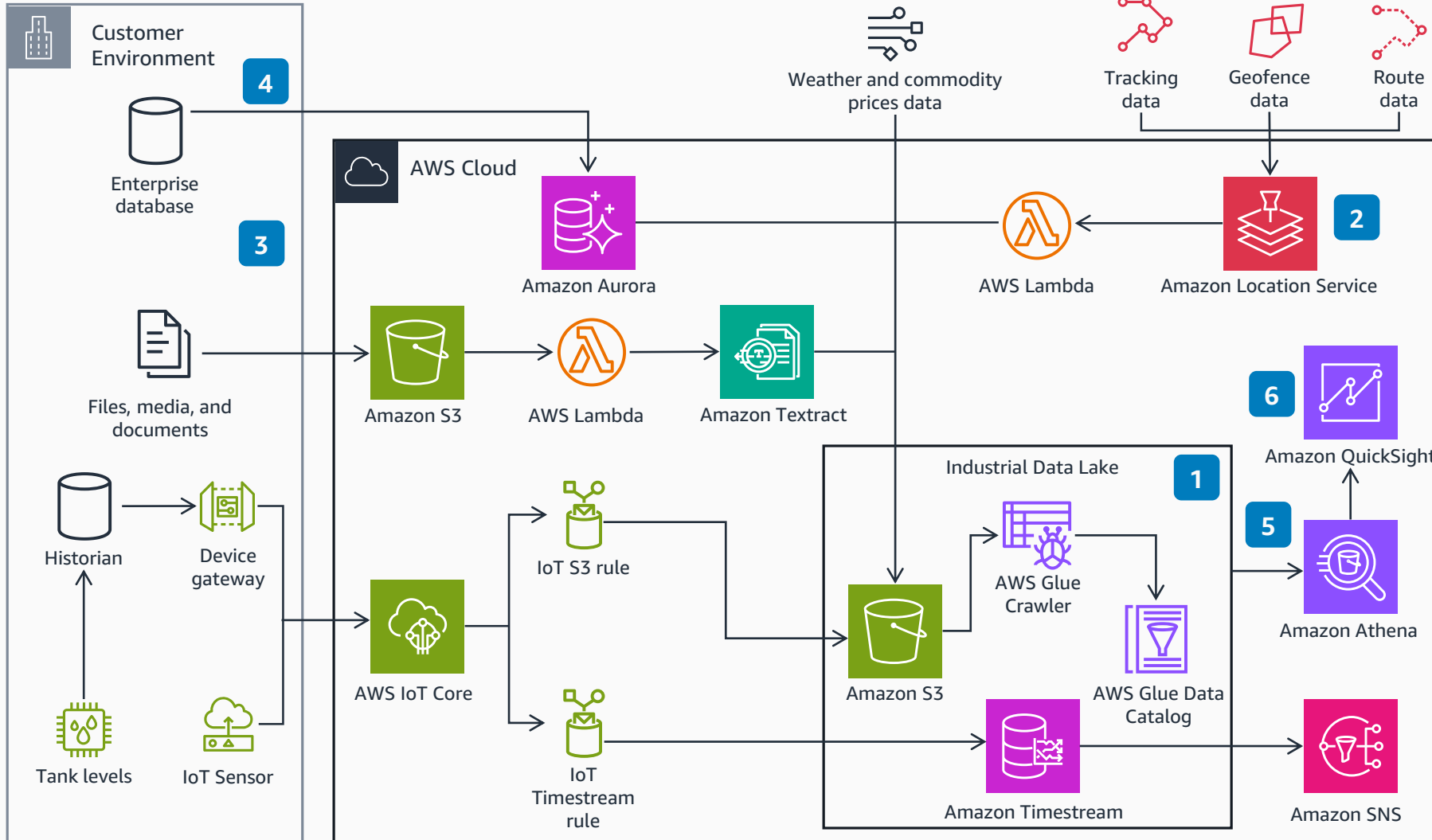


Guidance for Downstream Logistics Optimization on AWS

This architecture diagram uses an industrial data lake and location-based data to increase asset utilization.



1 An industrial data lake built with **Amazon Simple Storage Service (Amazon S3)**, **AWS Glue**, and **Amazon Timestream** stores timeseries data. Scheduled **AWS Glue crawlers** and the **AWS Glue Data Catalog** organize data sources and relationships.

2 **Amazon Location Service** ingests partner and operational technology (OT) vehicle, vessel, tank level, and other logistics data. **Amazon Location** optimizes asset tracking, geofence alerts, and driving directions as conditions and asset locations change.

3 Paper and digital documents contain valuable operational data that use **Amazon S3** to call an **AWS Lambda** function that analyzes and structures document text using **Amazon Textract**. The industrial data lake stores results.

4 Enterprise information technology (IT) systems contain asset functional locations, product movement records, and critical contextual information for product supply and demand.

5 Data analytics capabilities from **Amazon Athena** provide contextualized datasets of OT data joined with enterprise systems of record and static documents. You can apply, reuse, and share queries and views in Athena.

6 **Amazon QuickSight**, **Amazon Managed Grafana**, or AWS Partner business intelligence (BI) applications provide visualization and reporting based on customer preference. **Amazon Managed Grafana** provides real-time monitoring, and **QuickSight** focuses on business key performance indicators (KPIs).

