

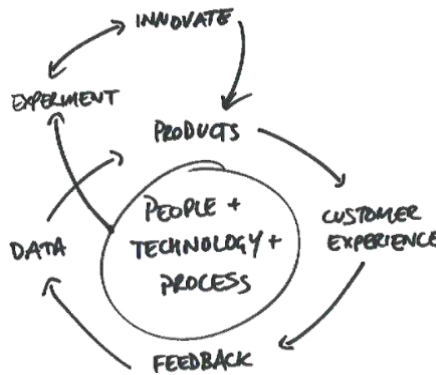


D2E Jumpstarts the Data Flywheel

All organizations want to realize greater business value through a digital transformation encompassing database, analytics, AI/ML, and generative AI. The AWS Data-Driven Everything (D2E) program helps your organization think big, accelerate to priority outcomes, and jumpstart your data flywheel.

Think Big, Start Small, and Scale Fast with D2E

We change the game by removing barriers to innovation with purpose-built solutions, and reduced complexity. Our experts work with your business and technical leaders to accelerate the first turn of the flywheel, then scale more broadly across your organization.



Customer Commitment

A successful D2E engagement needs business and technology executive sponsorship, cross-functional stakeholder participation, a data-related use case with broad ambition, and the desire to pilot a successful MVP in production.

Get Started

Contact your account manager for more information on D2E.

To learn more about becoming a data-driven organization, visit <https://aws.amazon.com/data/datastrategy/>.

“The AWS D2E program was instrumental in driving alignment between our business and technology leaders to paint a vision of what we ultimately want our most important stakeholder, the injured worker, to experience when interacting with Bardavon. **I highly recommend the D2E program to anyone who is looking to extract additional business value from their data, analytics, and ML cloud technology investment** and/or needs help articulating how data and analytics can enable their business to grow and enhance customer experiences.”

Matt Condon,
CEO, Bardavon Health Innovations

Accelerate Your Organization's Data-Driven Journey

The D2E program provides a use-case driven framework to:

1. Engage business and technology leadership in developing a compelling vision
2. Create a production-ready, high velocity engagement for your most challenging use case
3. Build experience
4. Scale with a 9- to 12-month roadmap of priority projects

Program Components

3 modular workshops, 2 phases

Phase 1

Start with the **Mobilize** workshop to create focus, and set the basis of a modern data strategy grounded in real-life business value.

The **Mobilize** workshop enables your organization to create a Think Big vision for data that accelerates value and builds experience with a high-priority business use case to turn the data flywheel.

Phase 2

Deliver greater value and credibility through the **Mindset** and **People & Process** workshops that allow you to scale capabilities beyond the original use case.

The **Mindset** workshop aligns business and technology leaders on culture, business priorities, and drivers for your data strategy. The **People & Process** workshop helps you build the right organizational and process model to support a modern data strategy.