

		AWS TechFest: Generative AI	
SESSION AGENDA			
08:30-09:30	Early Bird Trainings (with breakfast) AI Agents Revolution: From Large Language Models (LLMs) to Proactive Response Systems <i>(Featuring Kenfil)</i> Exam Readiness: AWS Certified Solutions Architect (Chance to win a 100% off exam voucher!) <i>*Cantonese session 廣東話</i>		
10:00-11:30	Opening Address Robert Wang, Managing Director, Hong Kong & Taiwan, AWS Embark on a journey into the future of technology as we explore the profound impact of AI on Hong Kong's digital landscape, offering insights into how AI is reshaping industries, creating new opportunities, and addressing key challenges in our rapidly evolving market. Keynote Luke Anderson, Managing Director for Data & AI, APJ, AWS In this keynote, Luke will discuss the power of imagination with AWS's cutting-edge tools. Be among the first to hear exciting announcements and launches in agentic AI that will shape the future of business transformation. Customer Spotlights Aldric Chau General Manager, Digital, Cathay Anthony Buchanan Chief Information and Digital Officer, Sun Life Patrick Hui General Manager, IBM Consulting		
11:30-13:30	Interactive Booth Experience & Lunch Break		
	Builder Track (Level 200-300) From code to intelligence: Engineering the Future with AI	Business Track (Level 100-200) Turning AI Promises into Business Results	
13:45-14:15	Agentic AI Era: Lesson Learned from building Chatbot to Agent Felix Kok AI Engineer Manager, Goodnotes Hei Chow Solutions Architect, AWS	Transforming Credit Approval with AI Agents and Blockchain-Enabled Real-World-Assets (RWA) Percy Hung Co-Founder and CEO, Choco Up Terence Chow Senior GenAI Specialist, AWS	
14:15-14:20	Transition		
14:20-14:50	Transform Customer Experience: Building Enterprise Applications with Amazon Connect and Generative AI Kalpana Jha Regional Technology Director, Asia, Manulife	A Leader's Guide to Agentic AI Helena Yin Koeppel Director of Enterprise Strategy, AWS	
14:50-14:55	Transition		
14:55-15:25	AI Unicorns in the Making: Next-Gen Solutions from Innovators <i>*Mandarin session 普通話</i> Jason Liu Senior Technical Expert, TRAE, ByteDance Windy Li Founder & CEO, CLACKYAI Warren Wong Regional Director, Asia, Dify.AI Moderated by Brenda Li Head of Service Specialist, AWS	Leaders’ Guide: Moving the Needle from PoC to Production Peiyang He Data Science Manager Generative AI Innovation Centre, AWS	
15:25-15:30	Transition		
15:30-16:00	Building foundations for Agentic AI on AWS Alex Thewsey WW AI/ML Solutions Architect, AWS	Building and Scaling Your Organization's AI Strategy and Governance Damien Leong CTO, Hutchison Telecom Eric Fan Head of Digital Transformation, Shanghai Commercial Bank	
16:00-16:05	Transition		
16:05-16:35	Strategic Deployment and Optimization of Large Language Models (LLM) on Amazon EKS Shawn Zhang Specialist Solutions Architect, AWS	Mastering GenAI Assistant: Work Smarter, Not Harder Alvin Cheung Data & AI Business Development Lead, AWS	