



Why AWS for CPOs

1 Make Your Problem, Our Problem

Time matters in business – whether spinning up a new software product or rescuing the planet. In the face of Hurricanes Irma, Maria, and Nate, the American Red Cross partnered with Amazon Web Services (AWS) partner VoiceFoundry to supplement volunteer ranks.



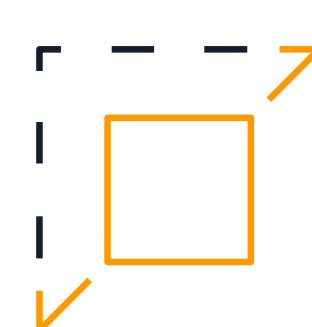
Within
48 Hours
the call center was
in operation.

2 Transform Your Monolith to AWS SaaS

We get it – shifting a monolithic application environment to SaaS feels risky – do you ‘freeze’ your development environment and delivery system during the transition? Understand the pros and cons of the new subscription model. That’s why we created AWS SaaS Boost (soon to be open sourced) as a ready-to-use reference environment that helps ISVs accelerate to Software-as-a-Service (SaaS).

When data visualization leader Tableau prepared to launch Tableau Online, they were determined to build in a new cost-beneficial infrastructure with near-infinite scale and redundancy, paired with drastically improved performance. Tableau migrated from its hybrid solution to AWS, which met those tough requirements while also enhancing availability to 99.9 percent and providing the agility to launch Tableau Online quickly in new regions.

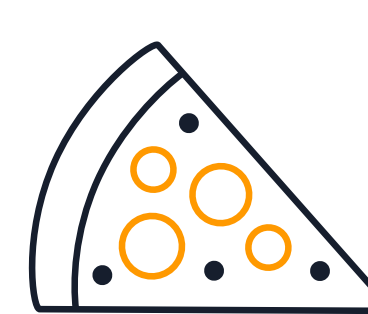
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3 Innovate with Your Own ‘Two-Pizza’ Teams

AWS innovates quickly with the concept of the ‘two-pizza team’ – and we’ll show you the way. Start with a team small enough to feed with two pizzas. Based on team constraints, small, scrappy teams make better trade-offs and decisions. They innovate quickly and course correct as needed to keep projects on track. (Skeptical? Test the math yourself before you assign your next team. Try $N(N-1)/2$, where N is the number of team members. Doubling team size from six to 12 members more than quadruples the number of communication links and potential for delay.)

The result? Faster software development, especially when paired with the torrent of new AWS services – from the DevOps Automated Springboard to the enhanced CodeGuru Reviewer.



Faster results
using a
2 Pizza Team

4 Shorten Product Cycles

CAPCOM is one of the world’s most recognized video game developers, responsible for hit global franchises such as Resident Evil and Street Fighter. CAPCOM accelerated design for its latest mobile game by developing machine learning pipelines on AWS and reduced operational costs by 30 percent using AWS managed services including Amazon DynamoDB and Amazon Elastic Kubernetes Service (EKS).

Reduced
operational
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30%



5 Partner with the Cloud Leader in Services

As a customer, choose a partner synonymous with service creation: AWS. Relax knowing that AWS brings you more than 200 of the latest advancements. Accelerate your teams and products with IoT, Data Lakes, AI/ML, Image Recognition, Chatbots, and much more. AWS even is rolling out advanced services such as Amazon Wavelength, which supports 5G apps that need compute, storage, and other infrastructure.



200+
advancements

6 Sumo Logic Goes Big on AWS

Sumo Logic is a cloud-native SaaS analytics platform that turns machine-generated big data—such as logs, metrics, and traces—into continuous intelligence to drive real-time business, security, and IT insights for its customers. The cloud-native service running on AWS can analyze more than 800 petabytes of data and provides millions of insights daily to more than 125,000 users around the world. Sumo Logic trusted AWS to manage its IT infrastructure, middleware, software, and data. The result? An average of 171 percent return on investment to its customers.

Running on AWS enables Sumo Logic to adapt quickly and build rich functionality on top of its Continuous Intelligence Platform™ to address a plethora of use cases across operations, observability, security analytics, compliance, audit, Cloud SIEM, and business needs. With AWS, Sumo Logic can take advantage of higher-value services versus the lowest common denominator, resulting in a leaner staff, increased tooling, and feature-release velocity.

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more than
800
Petabytes of data



7 Putting the ‘Flow’ in Workflow

Atlassian’s industry-leading JIRA, Confluence and other applications enable project managers, software developers, and content managers to work more effectively in teams. Its global customers submit 35 million user searches per day on more than 500 million documents. By building on AWS, Atlassian could trust the fully-managed Amazon Elasticsearch Service and direct its own efforts to optimization of search platforms for performance and reliability.

“We’ve never needed to have any major downtime after we moved to this new Amazon Elasticsearch Service architecture,” said Atlassian’s Deepak Kandepet, Engineering Manager for Search Platforms.



35M
user searches per day

Migrate to the AWS Cloud Today

Most ISVs already have a product or technical relationship with AWS, and are taking the next step to full cloud migration. Now’s the perfect time for your company to take the next step to full AWS Cloud Migration as well. You may not know that AWS makes it easy with many free, get-started services, from database and server migration to app discovery.

Talk to your account manager or AWS partner today, and find more information on the many free AWS migration services at:

<https://aws.amazon.com/free/migration/>