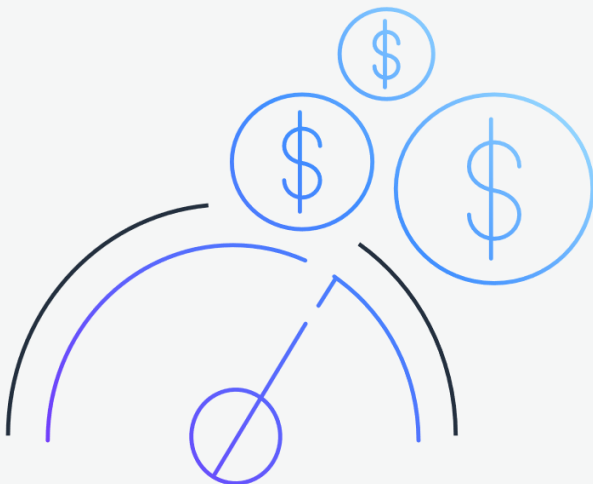




TRAINING AND CERTIFICATION

# 5 reasons to upskill your team in machine learning

AWS Training and Certification offers the resources you need to develop your team's machine learning skills, innovate in the cloud, and transform your organization.



## 1. Adopt ML faster and achieve bigger results

Upskilling with machine learning (ML), artificial intelligence (AI), and generative AI empowers your team with the skills, knowledge, and expertise to help your company achieve its ML goals with impactful business results.

**95%**

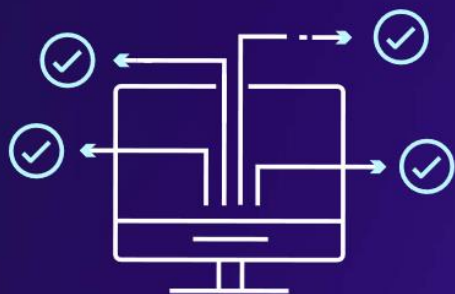
of decision makers agree that employing AWS-Trained staff increases confidence in executing cloud projects.<sup>1</sup>

## 2. Discover training options for every ML need

Give your team the power to learn anytime, anywhere, and at their own pace. AWS provides digital and experiential hands-on training, classroom training led by expert instructors, and relevant courses and resources to prepare your team for AWS Certification(s).

# 100+

Learning resources on AI and ML, including generative AI through [AWS Skill Builder](#) and [AWS Educate](#).



Go from learning to building in just

# 3 months<sup>2</sup>

## 3. Collaborate with AWS experts to bring your ML solutions to life

The [Amazon Machine Learning Solutions Lab](#) program combines training, coaching, and implementation support to quickly and comprehensively transform your development teams into ML practitioners.

## 4. Drive ML knowledge through hands-on experience

There may be no faster way to get rolling with ML than by getting hands-on with [AWS DeepRacer](#). The specialized training starts with our free digital course, [AWS DeepRacer: Driven by Reinforcement Learning](#). By the end, your team will be ready to join the world's first global autonomous racing league.

# 1<sup>st</sup>

global autonomous racing league





## 5. Increase efficiency and innovation

From chatbots and virtual assistants to intelligent contact centers, personalization, and content moderation, the next generation of tools and new application releases with ML, AI, and generative AI can improve outcomes across all industries.

# 90%

of decision makers agree that employing AWS-Trained staff is helping them innovate customer-facing offerings faster.<sup>1</sup>

## Get started

Discover how expert-led training from AWS can help your team drive business value with ML today.

[Connect with an AWS Training expert ›](#)

<sup>1</sup> DeMattia, A., "Understanding the Value of AWS Training to Organizations," Enterprise Strategy Group Research Insights Paper commissioned by AWS, January 2023.

<sup>2</sup> Timeline can be adjusted depending on your needs.