

Delivering seamless B2B Integration

Why Community Manager?

- Simplified onboarding and maintenance for any type of protocol or transaction.
- Supports all pull and push file transfer protocol (FTP), file transfer protocol for transfer layer security (FTPS), and secure shell file transfer protocol (SFTP).
- Add and remove file types, such as adding managed file transfer (MFT) regular expressions.
- Setup and automate the business-to-business integration (B2Bi) transactions in various flat file and other formats.
- Enable self certification of trading partners and supports migration of code to higher environments.
- Capacity to add and setup workflows without impacting customer.
- Ability to update the host, username, password and certs as self-service for FTP, FTPS, SFTP and applicability statement 2 (AS2) protocol.
- Both parent and sub-account capabilities.
- Offers a complete DevOps delivery model.

Product overview

Pragma Edge Community Manager (PCM) is powered by IBM B2B Integrator and enables financial services managers to optimize data exchange with secure end to end management. Community Manager combines the ability to handle MFT (managed file transfers) and B2B features into the same set up and process. See how you can manage your MFT and B2B with ease of use and the flexibility to handle partner variations without writing code.

Product features

Partner Onboarding

- Reduce the time and complexity of trading partner onboarding.
- Support board set of protocols like SFTP, FTPS, AS2, HTTP, Hypertext Transfer Protocol Secure (HTTPS), representational state transfer (REST), and web services.

Monitoring

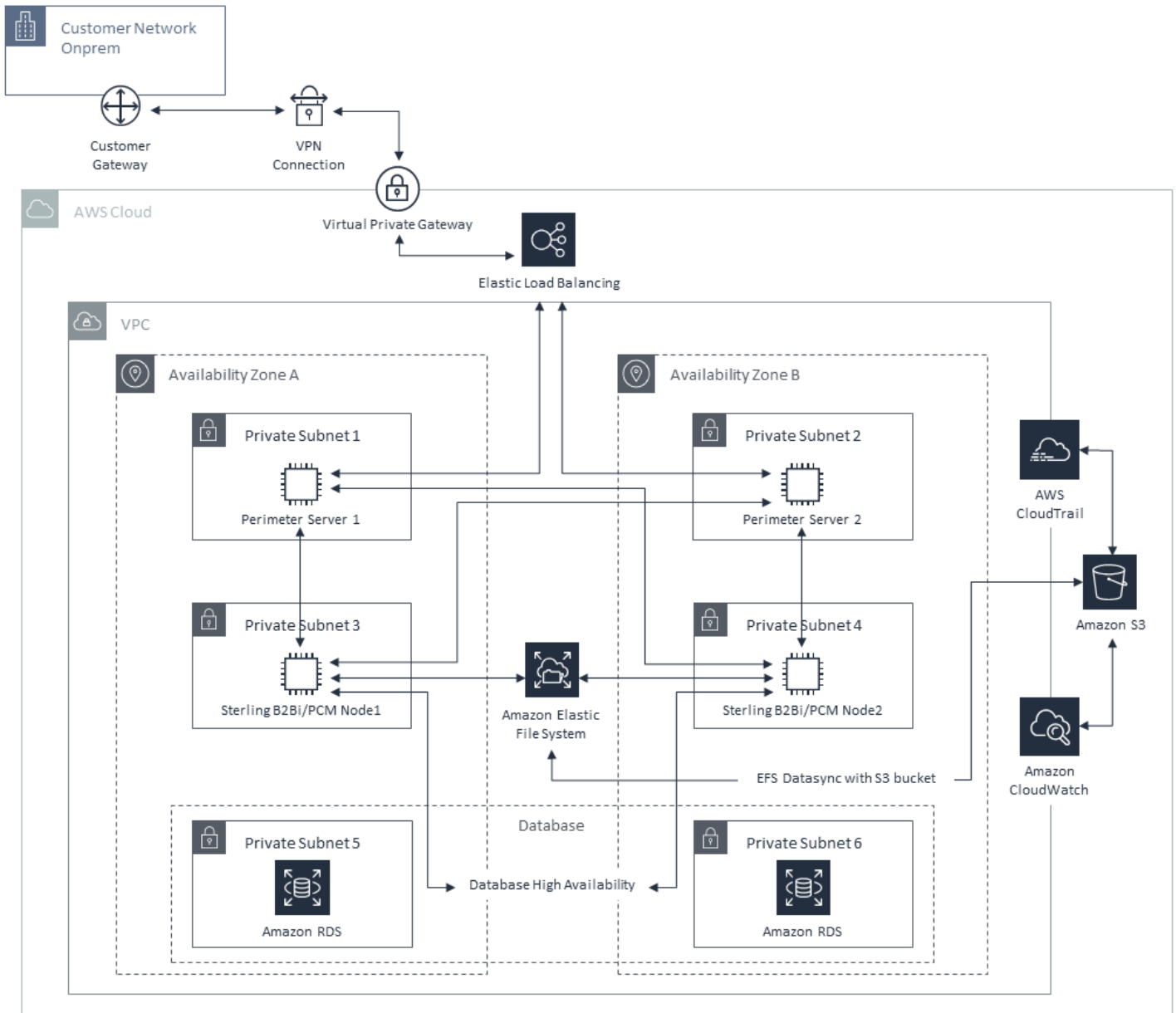
- Community Managers operate, regulate, and engage with the company's online community in order to build and increase brand awareness and loyalty.
- Collect, analyze, and track the progress of the transactions. Track the changes in the outputs and the performance over time.

Workflow automation

- Provides the flexibility of partner setup for business-to-business (B2B) and MFT at the partner, transaction, and file levels without writing code.
- Provides a consistent user experience for interacting with the application. Standardized workflows can be reused across the organization.

How it works

Solution utilizes IBM Sterling B2B Integrator and the Community Manager to provide self service and end to end visibility. Solution is deployed on AWS Elastic Compute Cloud (EC2) instances with Amazon Relational Database Service (RDS) on a single tenant architecture.



Differentiators

- Ability to configure setups at partner level and file transfer level without impacting customers.
- Non script based, business friendly user interface (UI).
- Audit and governance of file transfers.
- Solution delivers MFT, electronic data interchange (EDI), and other major communication and data transformation protocols.
- End to end visibility.

Data Points

19 Days

Improvement on days sales outstanding (DSO)

93%+

Average success rate for monthly transaction processing

25%

32K to 40K increase in transactions per month over 6 months

Additional Resources

- [IBM Partner Engagement Manager Standard video](#)
- [Download eBook](#)